

SCHOOL PACKAGES



**LAMORNA
ACADEMY**
CREATIVE WRITING &
ENGLISH TUITION

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Creative Writing & English Tuition

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Hello, and welcome!

I'm Amy Lamorna Ireland, the visionary founder of Lamorna Academy. With over 11 years of experience as an English teacher and a master's degree in education focused on creative writing, I've had the privilege of serving as both Head and Deputy Head of English. I emphasize the importance of strong narrative arcs and character development in my teaching.

My passion is deeply rooted in helping students unleash their creativity and enhance their storytelling abilities. As a published author of beloved Cornish fiction, I firmly believe that everyone has a story worth sharing.

My mission is to empower students to become confident and skilled writers.



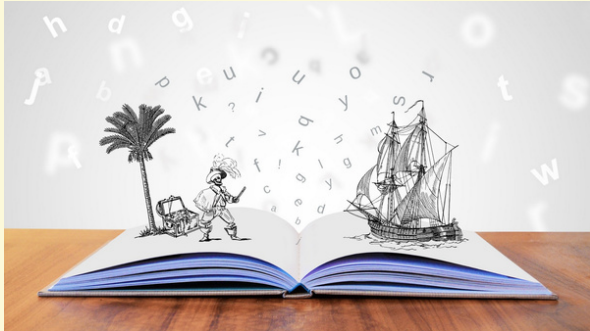
Programme Goals

- ✓ To nurture creativity and confidence in young writers
- ✓ To strengthen core writing skills including vocabulary, structure, grammar, and editing
- ✓ To provide children with a sense of authorship and pride in their work
- ✓ To support and extend English curriculum learning in an engaging, student-centred environment

Delivery Options

- ✓ Can be used for GCSE intervention, enrichment days, or G&T stretch
- ✓ Thematic workshops available (e.g. Dystopia, Identity, Nature, Gothic)
- ✓ Flexible delivery: 1-day boot camp, 3-day intensive, or 6-week programme

KS1 & KS2



Session 1: Imagination Unlocked

Students will be taught strategies to unlock those brilliant imaginations through idea generation, imaginative thinking, and creative risk-taking.

They will engage in a variety of activities designed to spark inspiration and encourage out-of-the-box thinking. Additionally, students will have opportunities to collaborate and share their imaginative creations, fostering a supportive community where ideas can flourish.



Session 3: Word Magic

Through engaging exercises, they will learn how to weave words together to create vivid imagery and evoke emotions. This session aims to transform ordinary writing into extraordinary prose, capturing the reader's imagination with every sentence. By experimenting with metaphors, similes, and other literary devices, students will discover the magic that words can bring to their storytelling.



Session 2: Building a Story

Delve into the essence and influence of a compelling story arc and plot. Discover how engaging introductions, dynamic middle sections, and satisfying conclusions come together. Additionally, students will investigate the intricacies of settings and character development. The session encourages them to experiment with different narrative techniques, such as foreshadowing and flashbacks, to add depth and intrigue to their tales.



Session 4: Writing with Voice

This session focuses on developing unique character voices through various exercises. Students will learn how tones impact story mood, adapt their writing styles, and engage in monologue writing to explore characters' inner thoughts. Perspective swaps will encourage fresh viewpoints, while dialogue practice will help create authentic conversations. Ultimately, the session aims to empower students to find their unique writing voice for authentic storytelling.

Curriculum Alignment:

KS1 & KS2 Creative Writing Workshops



✚ Composition (Articulating ideas & structuring writing)

- Encourage planning, drafting, and sequencing ideas clearly (e.g. story mountain, plot planning)
- Develop narratives with well-structured beginnings, middles, and endings
- Support writing for a range of purposes (story, description, recount, etc.)
- Build stamina for longer written pieces through engaging creative tasks

✚ Vocabulary, Grammar, and Punctuation (Transcription & SPaG)

- Expand vocabulary through word games, description challenges, and figurative language
- Reinforce grammar and punctuation use through writing tasks and editing sessions
- Introduce and apply sentence types, dialogue punctuation, and conjunctions (appropriate to year group)

✚ Spelling

- Promote accurate spelling through proofreading tasks and peer review
- Reinforce phonics-based spelling rules (KS1) and more complex spelling patterns (KS2)

✚ Writing Process Skills

- Teach students to plan, write, edit, and improve their work
- Use checklists and guided feedback to support self- and peer-assessment
- Develop independence and pride in written work (e.g. young author showcases)

✚ Handwriting & Presentation

- Reinforce neat presentation and pride in work during publishing/sharing tasks
- Support legibility and handwriting fluency through drafting and redrafting sessions

✚ Spoken Language & Oracy (Cross-curricular support)

- Encourage discussion, idea sharing, and peer feedback (talk for writing approach)
- Include performance elements (e.g. reading work aloud, author showcases)

KS3 & GCSE



Session 1: Finding Your Voice

Students will participate in interactive activities to develop their writing styles and confidence in self-expression. Through tailored writing prompts, they'll explore various tones and perspectives for effective audience engagement. Tone-shifting exercises will challenge them to adapt their styles, while personal reflection activities will foster introspection, helping them connect deeply with their writing and cultivate an authentic voice.



Session 3: Language for Impact

Students will explore the transformative power of words, learning to create vivid imagery through "Show, don't tell" activities. They will engage all five senses in sensory description challenges, enhancing their writing with nuanced detail. By experimenting with sentence variety, they will discover how rhythm and structure improve reader engagement. This session aims to enrich their language skills, allowing them to craft evocative prose that leaves a lasting impression.



Session 2: Structuring the Story

This session focuses on crafting engaging expositions and compelling conclusions, nurturing understanding of a strong story structure. Students will engage in mapping narratives, exploring pacing, and conducting opening line experiments to create captivating beginnings. Flash fiction exercises will encourage creativity by condensing narratives. By the end, students will have the tools to write engaging stories that resonate with audiences.



Session 4: Character & Conflict

Students will explore creating believable, multi-dimensional characters through activities like hot seating, which encourages them to embody their characters and understand their motivations. Dialogue exercises will focus on using subtext to reveal emotions and tensions, adding depth to their stories. By the session's end, students will be skilled at crafting relatable characters that drive the narrative through conflict and interaction.

Curriculum Alignment:

KS3 & GCSE Writing Bootcamp Workshops



Key Stage 3 (KS3) – National Curriculum for English

Composition & Creative Writing

- Develop confidence in writing for a range of purposes and audiences (e.g. narrative, descriptive, viewpoint)
- Improve clarity, organisation, and coherence through planning and structuring activities
- Use imaginative and effective vocabulary choices, tone, and style to suit genre and purpose
- Craft characters, settings, and plots with increasing control over narrative structure
- Encourage independent revision and redrafting to improve quality of writing

Grammar, Vocabulary, and Sentence Structure

- Apply grammatical knowledge for effect (e.g. sentence variation, clause use, tense control)
- Expand vocabulary range and word choices for precision and stylistic effect
- Reinforce accurate use of punctuation and grammar in creative contexts

Spoken English

- Build oracy and performance skills through reading aloud, peer feedback, and discussion
- Use speech effectively to express ideas, opinions, and creative intent

GCSE English Language – Assessment Objectives (AOs)

AO5 – Content and Organisation

- Develop ideas imaginatively with clear purpose, tone, and viewpoint (e.g. opinion writing, storytelling)
- Organise writing logically using paragraphs, structural features, and narrative flow
- Encourage engaging openings, well-paced development, and effective endings

AO6 – Technical Accuracy

- Reinforce correct spelling, punctuation, and grammar through focused editing exercises
- Use a range of sentence structures for clarity and effect
- Encourage precise vocabulary and correct syntax in all writing tasks

Transactional Writing (Paper 2, Section B – Non-Fiction)

- Teach students to write confidently to argue, persuade, advise, or inform
- Use rhetorical devices, tone, and structure effectively for audience impact
- Practice formats such as articles, letters, and speeches under timed conditions

Creative Writing (Paper 1, Section B – Descriptive/Narrative)

- Enhance ability to write compelling stories and vivid descriptions
- Practice techniques such as "show, don't tell", dialogue, figurative language, and internal monologue
- Focus on crafting strong openings, character arcs, and atmospheric settings

Transactional Writing Masterclass



Please note: this would be delivered as a full-day workshop (x4 hr session).



A high-impact workshop for KS2, KS3 & GCSE students (adaptable for age groups).

Help your students master the art of persuasive writing with this dynamic, curriculum-aligned session that builds confidence, control, and creativity in non-fiction writing. Ideal preparation for GCSE English Language Paper 2, Section B, or as an enrichment session for KS2 & KS3.

What's Included in the Session:

Real-World Hook

We open with a thought-provoking statement or topical issue to spark immediate engagement. Students respond in discussion, developing their personal viewpoint and persuasive vocabulary.

Know the Genre

Students explore the key features of letters, articles, and speeches through model responses and mini challenges — learning how to adapt their tone, structure, and style for different audiences.

Plan Like a Pro

Using a simple scaffold, students organise their arguments with clarity and confidence. They learn to shape their ideas into a strong, logical flow — a key skill for top marks in AO5.

Write with Purpose

Students begin crafting their own persuasive piece, using rhetorical techniques (AFOREST), varied sentence structures, and a clear voice. Support is provided through vocabulary banks and sentence starters.

Prices & Packages



Please note, prices vary depending on time allocated, group or cohort sizes, travel costs and materials used. Packages and prices can be customised through consultancy.

Price Package Options

1-HOUR SINGLE WORKSHOP

£60 - £80

90-MIN "MASTERCLASS"

£100 - £120

HALF-DAY (2 SESSIONS)

£150–£200

FULL DAY (UP TO 4 SESSIONS)

£250–£400

3-WEEK PROGRAMME (3 X 1HR)

£300–£400

6-WEEK PROGRAMME (6 X 1HR)

£500–£750+

5-DAY BOOT CAMP (E.G. GCSE WEEK)

£800–£1000+

Private Tuition



GCSE English Literature & Language

Lamorna Academy is now taking bookings for September. All sessions are delivered by me: a highly qualified and experience teacher of English.



1:1 Online Tuition -
KS3 & GCSE



Group Online Writing Clubs -
Primary & Secondary Age



- ✓ Qualified Teaching Status (QTS)
- ✓ Over 11 years of experience in the classroom
- ✓ Masters degree in Education & NPQML
- ✓ Enhanced DBS Certified
- ✓ Level 5 safeguarding trained
- ✓ Accredited examiner
- ✓ Published author of popular Cornish fiction

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